

Peter Krebs

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Professional Experience

Parks & Recreation, Bicycle/Pedestrian Planning

City of Charlottesville (01/16-present)

Best practice research, data collection and analysis, community programs engagement; Safe Routes to School.

Public Relations / Photography Management

New York Road Runners / NYC Marathon (6/06-11/16)

Visual messaging and media logistics for world's largest participatory sporting day and other world-class events. Photographer assignments, credentialing, security, rules, rosters, timelines and municipal permitting. Pitch ideas to journalists, desks, editors and VIP media. Writing and editing.

Photo Editor

New York Road Runners / NYC Marathon (1/06 – 7/06)

Managed world's largest library of athletics photography. Booked, assigned and directed photographers for weekly events and rapidly digested and distributed photos.

Senior Web Design/Production

New York Road Runners / NYC Marathon (9/99-8/03)

Oversaw all aspects of complex and high-traffic web sites, including planning, information architecture, scheduling, design, production, HTML coding, user analysis.

Staff Photographer

The Brooklyn Rail (2000-2005)

Communications Associate

Academy for Education Development (1996-1998)

Research Assistant

USDA/Economic Research Service (1994-1996)

Relevant Recent Volunteer Work

Monticello Road (2011-present)

Community based photography project. Multiple exhibitions, events, storytelling, an audio tour, youth programs, a book, successful fundraising, media and public outreach campaigns.

StoryLine Project (2011-2014)

Multi-partner youth program develops the creative spark, courageous voice and leadership potential.

Clark Elementary 5K Run/Walk (2009-present)

Lead all aspects of successful community/school fundraiser and fitness event: permitting, sponsorship execution.

Charlottesville Dream (2012-present)

Youth Basketball Coach/Manager.

Skills / Expertise

- Cultural Planning / Place Making
- Community Engagement
- Healthy Communities
- Economic Development
- Biophilic Cities
- Public / Media Relations
- Writing / Editing
- Photography / Photo Editing
- Digital and Print Communications
- Fluent in Geographic Information Systems (GIS), Photoshop, Dreamweaver, Illustrator, InDesign, HTML, Photo Mechanic, others

Education

Master's Degree 2017^{antic.}

University of Virginia

School of Architecture

Urban & Environmental Planning

SXSW Eco 2016

Invited Presenter

Design Futures 2016

Public Interest Design Student

Leadership Forum

SEED 2014 (Socio-Economic and Environmental Design) program

Bachelor of Arts 1993

College of William and Mary

Western Civilization (High Honors)

Studio Art; Minor: Economics

Certificat, 1992

Université Paul Valéry, Montpellier

France (History, language, literature)

Personal

- Accomplished Professional artist/photographer (Artist bio/CV/statement available)
- Very dedicated, life-long runner
- Teach digital photography
- Founded or led numerous arts, fitness and civic organizations
- Speak, read and write French